

# GRAPHIC SPECIFICATIONS

## RO050 - RollUp Double 85

### Artwork specifications:

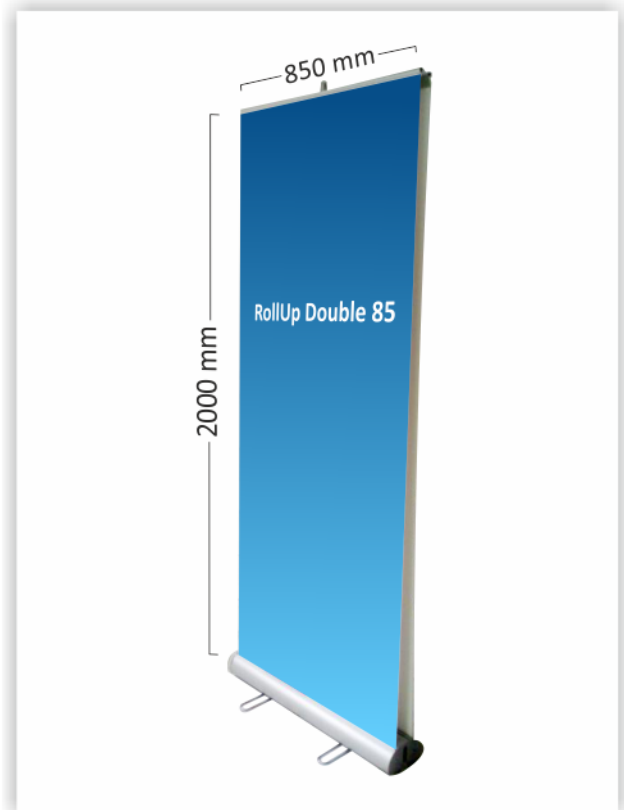
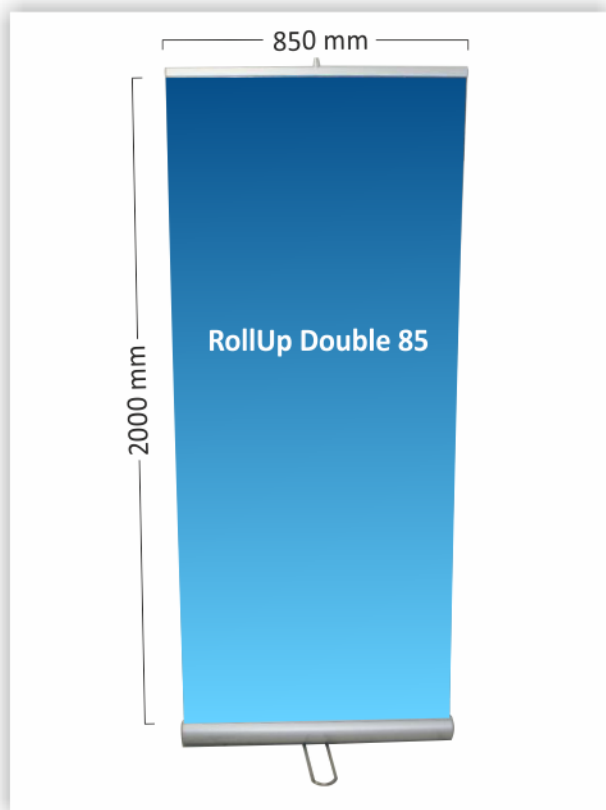
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

### Product specifications:

- ✓ total graphic area: W: 850 mm H: 2050 mm
- ✓ visible graphic area: W: 850 mm H: 2000 mm

### Recommendations:

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the following areas:
  - last 50 mm to the bottom, which may get into the case (see the next page template)
  - close to the edge of the visible area.
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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**Total graphic area: (w) 850 x (h) 2050 mm.**

**Place the graphic elements (logo, texts, images, etc.) in the grey central area.**

**Place only background in the red area, without important graphic elements.**

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this area might enter into the aluminium base

# visible area

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Total graphic area: (w) 850 x (h) 2050 mm.

Place the graphic elements (logo, texts, images, etc.) in the grey central area.

Place only background in the red area, without important graphic elements.

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this area might enter into the aluminium base